

Sign Committee Meeting Minutes
October 16th, 2008

Members Present

Dan O'Shea, Steve Branch, Rocky Scarfone, Scott Johnson, Marsh Prause, John Lomax, Benjamin Briggs, John Allen, Betty Cone, and Mary Skenes

Members Absent

Daron Sellers, Matt Frankland, Ed Wolverton, and Mac Sims

Staff Present

Rawls Howard and Dick Hails

Review of Meeting

- The committee approved the minutes from the October 16th meeting as written.
- Hails gave a report from the Off-Premise Sign committee meeting. He noted that staff has indicated that a general consensus was reached regarding on-site relocation of billboards. After presenting the proposal, there was discussion among the group. O'Shea indicated that, under the proposal for sign height section, billboards should have the mobility to move within the 30 foot height requirement. This was a response to staff's proposal that all signs under 30 feet should not be allowed to be increased in height beyond what was existing. After discussion of the issue, staff agreed to O'Shea's proposal to allow mobility within the 30 foot height range. O'Shea expressed strong disagreements with the provisions outlined in the current ordinance with Section 30-5-5.11 claiming it was a taking of property and should be removed as part of this process. Staff indicated that there were legal considerations that had to be vetted with the City's legal department before staff would agree to this request. Staff indicated that a report from legal and staff on this request would be discussed at the next meeting.
- The committee entered into the discussion of off-premise real estate signs. Staff indicated that a review was conducted of the proposed language submitted by Mary Skenes. Staff also stated that an internal review of the language was still being conducted and that the final language would be forthcoming at the final meeting on October 30th.
- Staff presented a proposal for electronic changeable copy signs to the committee. Hails went over the proposal which essentially detailed digital sign specifications per district. The committee entered into the discussion of the governmental exemption for the coliseum. Hails presented research as to other major cities' classification of similar facilities and indicated that many other cities designated "entertainment districts" guided by small area plans. Scarfone indicated that he felt as though this was a way for the City to designate looser standards for a similar use. After discussion, the majority of the committee indicated that the coliseum should be held to the same standard of the other businesses. Staff indicated that the proposal would be reviewed and brought back at the next meeting for review.

Next Steps

The next meeting will be October 30th, 2008 from 10:00 a.m.-12:00 p.m. in the Lake Townsend Conference Room at the J. Edward Kitchen Operations Center.

We will discuss "wrap-up" items including weekend RE signs, on-site billboard relocation, and digital/government sign exemption and regulations.